

Key Reasons Why You Should Join ESSAE

- * Numerous opportunities to **network** and forge lasting relationships with other association executives who can offer advice and counsel.
- * Participation in ESSAE **listservs** and **Web forums** allows extensive opportunities for peer-to-peer networking and virtual dialogue with your colleagues.
- * The **Association Leadership Academy** is a 10-month accelerated program for association executives and emerging executives in the association management field. The academy offers a unique learning experience over a series of monthly educational forums lead by today's distinguished industry and corporate leaders.
- * ESSAE provides a wide variety of **professional and personal development** programs targeted to different levels of positions and experience to increase your knowledge of association and management issues. Learn about the latest and greatest in association products and services; network; and share ideas with your colleagues. Earn CEU points toward certification or recertification as a CAE (the ASAE Certified Association Executive designation).
- * Your name on our membership roster will provide **increased prestige** for you and for ESSAE when we lobby on behalf of the association community in New York State.
- * Membership includes **subscriptions** to *Association Resource*, ESSAE's monthly print newsletter, *Association Executive News*, ESSAE's weekly e-news, and monthly e-newsletter, *Bottom Line Briefing*, will keep you well-informed and provide timely articles by and for association professionals.
- * The ESSAE **Web Site** provides immediate access to the ESSAE resources, membership links, publications, and event information.
- * **Awards** are presented annually to recognize and honor those making contributions to your profession and advancing ESSAE.
- * **Educational Events** offer exceptional local professional development opportunities at member rates and include CEU points toward certification or recertification as a CAE (the ASAE Certified Association Executive designation).
- * **CAE** study groups include support from ESSAE member CAEs and local test sites.
- * **Alliances** with service providers reduce costs for your association or add value to your membership, from special discounts on publications to reduced event rates, as well as **access** to a wide network of member hotels and service and product providers who are in the business of serving nonprofit organizations.
- * **Employment referral service** provides ESSAE members with an opportunity to seek new positions and/or advertise openings within associations in the Association Resource and in weekly e-blasts.
- * **Lending Library** of books, magazines, tapes, speaker videos to preview and other resources on association management issues. From the most obscure questions to general information, ESSAE can help you locate it!



Membership Information and Application



991 Broadway, Suite 208
Albany, New York 12204
518-463-1755; Fax: 518-463-5257
www.essae.org

*The Association
for Associations*

Since its founding in 1979, the **Empire State Society of Association Executives (ESSAE)** has provided a variety of tangible services and benefits that enhance growth, development, and professional expertise among its membership.

ESSAE is committed to its leadership role among associations in our state — to serve as the indispensable resource for association executives — assisting you as you make vital contacts both within and outside your particular industry. Together, all of us comprise a powerful body of support of New York State business and industry and for the citizens of New York State as a whole.

If you are an association executive, or provide products or services to the association community, involvement with ESSAE is vital.

ESSAE membership is an investment in your career.

You understand the importance of utilizing a network to assist in solving challenges and gaining new ideas. ESSAE membership puts a world of knowledge at your fingertips.

* Interested in membership trends or what others are doing about attrition? Or maybe you're looking for potential partners. Luncheons and workshops bring association professionals together to network, to learn from each other and to be inspired by what's new in the field.

* Want to work smarter? ESSAE membership can give you a running start on any new project or problem to be solved. Our members have been there.

Continue learning and refining your skills

ESSAE recognizes the diverse needs of a highly-skilled membership and tailors education programs to fit individual needs.

* Learn from the masters. Our education programs and annual education day feature some of the profession's most recognized experts. They'll keep you up-to-date on trends, philosophies and programs.

* Want to attain the Certified Association Executive (CAE) designation? Peer study groups cover various domains in the CAE exam so you'll be prepared and successful. Then you can keep up that certification by earning continuing education credits from ESSAE's convenient programs and seminars in Albany.

Associate with the Best

ESSAE Members have always been frontline leaders in association management

* The ESSAE Annual Awards recognize the best of the best in association programs and individual achievements.

* You can help your peers understand a new way of approaching association projects by presenting a program on what you've discovered works. Or put your skills to work with ESSAE committees and task forces, or by writing an article for publication in our newsletter or on the Web site.

The Power of Association

Give back to your profession. Membership in ESSAE means you are committed to your own personal growth as well as to the future of our profession.

* There's strength in numbers. ESSAE's government affairs Committee monitors legislation that affects the conditions and standards under which associations and nonprofit organizations operate. With ASAE's help we can even do that on a national level. When it comes to influence, our united voice speaks louder than that of one association.

* Enjoy the camaraderie of professional peers. Maybe you just want to kick back, de-stress and have some fun with friends. ESSAE's luncheons, the annual Wellness and Wisdom day, the Annual trade show and just about every networking function help you do just that.

Meeting Your Needs

Many association executives value professional development programs. Others want to enjoy camaraderie with peers and sharing of ideas. Whatever your need, there's something in the ESSAE membership experience designed for you.

- * Annual Education Day and Exhibition
- * Members-Only Discussion Forums
- * Workshops and Luncheons
- * Certified Association Executive Study
- * Newsletters
- * Awards Program
- * Special Events
- * Resource Directory
- * Committee service
- * Affiliation with ASAE Resources

- *Share your expertise with other association professionals*
- *Gain expertise--learn more about a new area of association management, or gather new ideas for your current area*
- *Enhance your profession and improve your career--join ESSAE today!*

ESSAE Membership Application

(please print or affix business card)

Name: _____

Title: _____

Organization: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Fax: _____

E-mail: _____ Web: _____

Referred by: _____

Please enclose check payable to ESSAE and mail to:

Empire State Society of Association Executives, Inc.,
991 Broadway, Suite 208, Albany, New York 12204
518-463-1755; Fax: 518-463-5257
e-mail: cassandra@essae.org
www.essae.org

Annual Dues Fees:

Primary Active Member \$160 *(association executives only)*
For staff engaged in the management of associations. Dues for the first staff member from an association.

Secondary Active Member \$100 *(association executives only)* For an additional staff member from an association with a Primary Active Member.

Subsequent Active Member \$50 *(association executives only)*
For additional staff members from an association with Primary Active and Second Active Members.

Associate Member \$225 *(Supplier/Vendor)* For individuals who represent a firm or corporation offering products or services to associations.

Additional Associate Member \$120 *(Supplier/Vendor)* For additional staff representatives of corporations offering products or services to associations.

Affiliate Member \$100 *(government officials, students, educators)* For individuals not covered by active or associate membership, with a special interest in association management, or who spend less than 50% of their working time on association activities.

ESSAE membership dues are not deductible as a charitable contribution for federal tax purposes, but may be deductible as a business expense.

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